



kerala state chalachithra academy



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No. KSCA/F/1444/2017

8th August, 2017

22nd IFFK invites Proposals for Design

22nd International Film Festival of Kerala (IFFK) is scheduled to be held from **8th to 15th** Thiruvananthapuram, Kerala. Kerala State Chalachitra Academy invites design proposals for the same.

The design becomes the branding for the festival. The designer has to suggest a colour palette, a font design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, press releases
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes, stickers
3. Merchandise including the Festival Bag

Last date for submission is **23rd August, 2017, 5.00 P.M.** It should be submitted in an envelope prescribed "Quotation for Festival Design addressed to the Secretary, Kerala State Chalachitra Academy, Sasthamangalam, Trivandrum-10. Details can be had from the Academy office at **0471 2310323.**

Secretary