



kerala state chalachithra academy

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### **IDSFFK invites Design Proposals**

The **10<sup>th</sup> International Documentary & Short Film Festival of Kerala (IDSFFK)** organised by the Kerala State Chalachithra Academy is scheduled to be held from **30<sup>th</sup> June to 4<sup>th</sup> July 2017** at Thiruvananthapuram.

Proposals are invited from designers for Festival branding. The designer has to suggest a colour palette, a font design for the lettering and the main elements of the design.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, press releases
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes, stickers,
3. Merchandise including the Festival Bag

Last date to submit proposal along with cost is **17th April 2017**. Proposals will be examined by an expert committee and decided by aesthetic merit as well as cost. For further clarifications please call +91 471 2310323

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