



Centre for International Film Research & Archives (CIFRA)

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**Kerala State Chalachitra Academy**

24<sup>th</sup> August 2019

### **24<sup>th</sup> IFFK calls for Design**

The **24<sup>th</sup> International Film Festival of Kerala** organised by Kerala State Chalachitra Academy on behalf of Cultural Affairs Department, Government of Kerala, is scheduled to be held from **6<sup>th</sup> to 13<sup>th</sup> December 2019** in Thiruvananthapuram, inviting proposals for Design. The design become the branding of the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, press releases.
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by 3:00 pm on 16<sup>th</sup> September 2019. It should be submitted in an envelope prescribed "24<sup>th</sup> IFFK Design" addressed to the Secretary, Kerala State Chalachitra Academy, Sathyam Memorial Building, KINFRA Film & Video Park, Sainik School.P.O., Kazhakuttom, Thiruvananthapuram- 695 582. Details can be had from the Academy office at 0471-2756622, 2755322.

Mahesh Panju  
**Secretary**