



Centre for International Film Research & Archives (CIFRA)
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Kerala State Chalachitra Academy

Mahesh B (Panju)

Secretary

18.09.2019

24th IFFK Calls for Design

The 24th International Film Festival of Kerala (IFFK) organised by Kerala State Chalachitra Academy on behalf of Department of Cultural Affairs, Government of Kerala, is scheduled to be held from 06 to 13 December 2019 in Thiruvananthapuram, is inviting proposals for Design. The design becomes the branding of the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, press releases.
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by 03:00 pm on 28 September 2019. It should be submitted in an envelope prescribed "24th IFFK Design" addressed to the Secretary, Kerala State Chalachitra Academy, Sathyan Memorial Building, KINFRA Film & Video Park, Kazhakuttom, Thiruvananthapuram – 695 582. Details can be had from the Academy office at 0471 2756622, 2755322.