



Centre for International Film Research & Archives (CIFRA)

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**Kerala State Chalachitra Academy**

28.09.2020

## **25<sup>th</sup> IFFK Calls for Design**

The 25th International Film Festival of Kerala (IFFK) organised by Kerala State Chalachitra Academy on behalf of Department of Cultural Affairs, Government of Kerala, is scheduled to be held from 12 to 19 February 2021 in Thiruvananthapuram, is inviting proposals for Design. The design becomes the branding of the festival. The designer has to suggest a colour palette, a front design for the lettering and the main elements to be used.

The following are some of the areas where the design elements are used:

1. All publicity including the website, posters, display boards, press releases.
2. All publications: Catalogue, Schedule, Daily Bulletin, Delegate passes.
3. Merchandise including the Festival Bag.

Proposals including costing should be submitted by 03:00 pm on 20 October 2020. It should be submitted in an envelope prescribed "25th IFFK Design" addressed to the Secretary, Kerala State Chalachitra Academy, Sathyan Memorial Building, KINFRA Film & Video Park, Kazhakuttom, Thiruvananthapuram – 695 582. Details can be had from the Academy office at 0471 2756622, 2755322.

**Ajoy C**  
Secretary