



Kerala State Chalachitra Academy

Centre for International Film Research & Archives (CIFRA)

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25th IFFK Invites Memorabilia/Merchandise Plan

The 25th International Film Festival of Kerala organised by Kerala State Chalachitra Academy on behalf of Department of Cultural Affairs, Government of Kerala, is scheduled to be held from 10th February onwards in four cities of the State. Being the 25th edition, the Academy is planning a promotional drive and solicits **detailed ideas for memorabilia/merchandise** (e.g., Coffee mug, T shirt, Table top calendar, etc) from institutions or individuals. Proposals should contain costing and past experience. Proposals should be submitted by interested individuals and institutions who could **execute the creative ideas. Last date for submission is 5:00 pm on 8th January 2021.** It should be submitted in an envelope prescribed "**25th IFFK Memorabilia /Merchandise**" addressed to the Secretary, Kerala State Chalachitra Academy, Sathyam Memorial Building, KINFRA Film & Video Park, Kazhakuttom, Thiruvananthapuram - 695 582. Details can be had from the Academy office at 0471 2756622, 2755322.

C Ajoy
Secretary